**Project Design Phase**

**Problem – Solution Fit Template**

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| Date | 20 June 2025 |
| Team ID | LTVIP2025TMID59358 |
| Project Name | Freelance finder |
| Maximum Marks | 2 Marks |

**The Problem–Solution Fit:**

This stage ensures we are solving real, validated problems faced by freelancers and clients. SB Works directly targets inefficiencies and gaps in the freelancing process—offering a unified solution to build trust, streamline collaboration, and ensure quality outcomes.

**Purpose in Our Project:**

| **Goal** | **How SB Works Addresses It** |
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| **Solve complex problems in a way that fits the state of your customers** | Freelancers often struggle to find trustworthy platforms to showcase skills and get hired, while clients face difficulties in evaluating talent and managing projects. SB Works provides a centralized platform where freelancers can bid and collaborate, and clients can post and manage projects with ease. |
| **Succeed faster and increase solution adoption** | The platform mirrors common freelancing behaviors (browsing projects, submitting proposals, chatting with clients) and enhances them with integrated messaging, profile portfolios, admin support, and seamless project submission—all built with the MERN stack for performance. |
| **Sharpen communication and marketing strategy** | Messaging such as “Find Talent. Build Trust. Deliver Results.” highlights SB Works' strengths in streamlining client-freelancer relationships, improving visibility, and ensuring professionalism and quality outcomes. |
| **Increase touch-points and build trust** | SB Works maintains transparency with real-time notifications, integrated chat, admin oversight, and feedback mechanisms. This builds trust through consistent, platform-guided interactions and dispute resolution processes. |
| **Understand and improve the existing situation** | Many users today juggle various tools for hiring, communication, and delivery. SB Works combines project discovery, proposals, communication, delivery, and admin moderation into one platform, reducing complexity and promoting better user experience and satisfaction. |

**Template:**

